

Exhibitor Opportunities

Exhibitor Package - \$1,850

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site) and 50-word description of company and/or product on the Exhibitor page in the Sell-a-bration workbook

Sponsorship Package - \$4,000

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name and logo on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site), logo, and 50-word description of company and/or product on the Sponsorship page in the Sell-a-bration workbook
- Two tickets to Fun Night
- Your company's name and logo displayed on the sponsorship banner at the general session
- Sponsor signage throughout event area
- Promotional pieces (8 1/2" x 11" flyer, leaflets or pamphlets) provided by sponsors included in attendee registration bags, which circulates to approximately 1,100 attendees
- Recognition in the May/June 2009 issue of *The Residential Specialist*, which circulates to approximately 45,000 CRS designees, members and subscribers
- Attendee mailing address list (Excel spreadsheet) sent via e-mail two weeks prior and two weeks after the event
- Recognition from the podium at General Session

Fun Night - \$6,500

▪ 1 Available ▪

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name and logo on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site), logo, and 50-word description of company and/or product on the Sponsorship page in the Sell-a-bration workbook
- Two tickets to Fun Night
- Your company's name and logo displayed on the sponsorship banner at the general session
- Sponsor signage throughout event area
- Promotional pieces (8 1/2" x 11" flyer, leaflets or pamphlets) provided by sponsors included in attendee registration bags, which circulates to approximately 1,100 attendees
- Recognition in the May/June 2009 issue of *The Residential Specialist*, which circulates to approximately 45,000 CRS designees, members and subscribers
- Attendee mailing address list (Excel spreadsheet) sent via e-mail two weeks prior and two weeks after the event
- Recognition from the podium at General Session
- Event signage at entrance of Fun Night which includes company logo and Web site
- Event sponsor sign (8 1/2" by 11") at booth
- 3 minute speaking opportunity at the beginning of Fun Night

* Additional attendees will cost \$310 per person

** Electricity, Internet, and additional booth needs will be at the Exhibitors' expense



Cyber Café - \$5,000

• 1 Available •

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name and logo on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site), logo, and 50-word description of company and/or product on the Sponsorship page in the Sell-a-bration workbook
- Two tickets to Fun Night
- Your company's name and logo displayed on the sponsorship banner at the general session
- Sponsor signage throughout event area
- Promotional pieces (8 1/2" x 11" flyer, leaflets or pamphlets) provided by sponsors included in attendee registration bags, which circulates to approximately 1,100 attendees
- Recognition in the May/June 2009 issue of *The Residential Specialist*, which circulates to approximately 45,000 CRS designees, members and subscribers
- Attendee mailing address list (Excel spreadsheet) sent via e-mail two weeks prior and two weeks after the event
- Recognition from the podium at General Session
- Cyber café laptops feature sponsorship recognition with company name and logo on desktop images (wallpaper) and screensavers
- Event sponsor sign (8 1/2" by 11") at booth
- 3 minute speaking opportunity at the beginning of one of the lunch sessions

Continental Breakfast - \$4,500

• 2 Available •

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name and logo on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site), logo, and 50-word description of company and/or product on the Sponsorship page in the Sell-a-bration workbook
- Two tickets to Fun Night
- Your company's name and logo displayed on the sponsorship banner at the general session
- Sponsor signage throughout event area
- Promotional pieces (8 1/2" x 11" flyer, leaflets or pamphlets) provided by sponsors included in attendee registration bags, which circulates to approximately 1,100 attendees
- Recognition in the May/June 2009 issue of *The Residential Specialist*, which circulates to approximately 45,000 CRS designees, members and subscribers
- Attendee mailing address list (Excel spreadsheet) sent via e-mail two weeks prior and two weeks after the event
- Recognition from the podium at General Session
- Event signage at entrance of breakfast area which includes company logo and Web site
- Event sponsor sign (8 1/2" by 11") at booth
- 3 minute speaking opportunity at the beginning of one of the lunch sessions

Lunch - \$6,000

• 2 Available •

- Two registrations to the event*
- Two continental breakfasts
- Two lunches
- 8' x 10' booth space with a draped eight foot table, two chairs, waste basket, and pipe and drape**
- Security for your table top from 5 P.M. to 7:30 A.M. each day of the conference
- Your company's name and logo on the Sell-a-bration Web site (www.sellabration.com), which links to your home page
- Contact information (name of company, address, phone, fax, e-mail, and Web site), logo, and 50-word description of company and/or product on the Sponsorship page in the Sell-a-bration workbook
- Two tickets to Fun Night
- Your company's name and logo displayed on the sponsorship banner at the general session
- Sponsor signage throughout event area
- Promotional pieces (8 1/2" x 11" flyer, leaflets or pamphlets) provided by sponsors included in attendee registration bags, which circulates to approximately 1,100 attendees
- Recognition in the May/June 2009 issue of *The Residential Specialist*, which circulates to approximately 45,000 CRS designees, members and subscribers
- Attendee mailing address list (Excel spreadsheet) sent via e-mail two weeks prior and two weeks after the event
- Recognition from the podium at General Session
- Event signage at entrance of lunch area which includes company logo and Web site
- Event sponsor sign (8 1/2" by 11") at booth
- 3 minute speaking opportunity at the beginning of one of lunch sessions

* Additional attendees will cost \$310 per person

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Promotional Opportunities

Lanyards - \$3,000*

▪ 1 Available ▪

- Inserted in each registration bag, which circulates to approximately 1,100 attendees
 - The Council will supply custom-printed (5/8", cotton, Bulldog Clip, & 1-color) lanyards, featuring your company's name and logo
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Conference Pens - \$2,700

▪ 1 Available ▪

- Inserted in each registration bag, which circulates to approximately 1,100 attendees
 - The Council will supply custom-printed (3-color) pens, featuring your company's name, website, and logo
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Notepads - \$1,500

▪ 1 Available ▪

- Inserted in each registration bag, which circulates to approximately 1,100 attendees
 - The Council will supply custom-printed (5 3/8" x 8 3/8", 25 sheet, & 3-color) notepads, featuring your company's name, website, and logo
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Adhesive Notepads - \$1,500

▪ 1 Available ▪

- Inserted in each registration bag, which circulates to approximately 1,100 attendees
 - The Council will supply custom-printed (3" x 3", 25 sheet, & 3-color) adhesive notepads, featuring your company's name, website, and logo
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Bag Inserts - \$750

- Your 8 1/2" x 11" flyer, leaflet, or pamphlet is included in all registration bags for approximately 1,100 Sell-a-bration attendees

If vendors choose to supply their own promotional items (lanyards, pens, notepads, or adhesive notepads), only a distribution fee of \$1,000 will be charged.

* If a vendor supplies the lanyard, it must have a bull dog clip in order to properly attach it to the badges provided by the Council. Lanyards without a bulldog clip will not be permitted.



Advertisement Opportunities

Full Page Advertisement (Inside Front Cover) - \$950

▪ 1 Available ▪

- The Sell-a-bration Workbook is distributed to approximately 1,100 attendees, as well as non-attendees who purchase it post-Conference
 - Advertisements must be 8 ½" by 11", vertical borders set to at least .7 inches from the sides, and can be color or black and white
-

Full Page Advertisement (Inside Back Cover) - \$950

▪ 1 Available ▪

- The Sell-a-bration Workbook is distributed to approximately 1,100 attendees, as well as non-attendees who purchase it post-Conference
 - Advertisements must be 8 ½" by 11", vertical borders set to at least .7 inches from the sides, and can be color or black and white
-

Full Page Advertisement (Outside Back Cover) - \$1,250

▪ 1 Available ▪

- The Sell-a-bration Workbook is distributed to approximately 1,100 attendees, as well as non-attendees who purchase it post-Conference
 - Advertisements must be 8 ½" by 11", vertical borders set to at least .7 inches from the sides, and can be color or black and white
-

Full Page Advertisement - \$750

- The Sell-a-bration Workbook is distributed to approximately 1,100 attendees, as well as non-attendees who purchase it post-Conference
- Advertisements must be 8 ½" by 11", vertical borders set to at least .7 inches from the sides, and can be color or black and white

